

NO FOWL PLAYSM



RESPECTING NATURE WITH RESPONSIBLE DOWN SOURCING



NO LIVE PLUCKING

Down and feathers are never removed or molt-harvested from live birds



NO FORCE FEEDING

Ducks and geese are never force-fed, ensuring that they experience no pain



CARE FROM BIRTH

Birds are cared for and treated well from hatching and throughout their lifetime



IDENTITY PROTECTION

Our down is properly identified at all times to avoid being mistaken as non-certified products



OUTSIDE AUDITING

All of our down is 100% certified by outside auditing agencies such as RDS and IDFL

DOWNRIGHT RESPONSIBLE

At Downright, we have not only always taken pride in the quality of our down, but in our “No Fowl Play” policy which ensures that there is no “foul play” anywhere in our supply line. For starters this means that absolutely not one goose is ever slaughtered for the sake of its down. That’s because our down originates from farms that raise ducks and geese for food, making the down a by-product, or a “leftover” of the food industry. Additionally, we source our down exclusively from farms that treat their birds with the utmost care for their well being. The birds are never live-plucked or force-fed, and they are afforded humane living conditions which allow them to live healthy lives and not suffer from any pain, fear or distress.

In order to provide our customers with the highest level of confidence that the geese we get our down from are well-protected, we utilize only RDS® Certified goose down. The RDS® – Responsible Down Standard – is an independent, voluntary global standard, which was developed with the input of animal welfare groups, industry experts, brands and retailers – and recognizes the best practices in animal welfare. This outside agency conducts traceability audits that ensure that the quality and origin of raw materials meet the highest possible standards.

OVER →

HOW RDS® WORKS

Downright provides a clear picture of its down supply chain to RDS®. Each step of the supply chain, all the way to the farm, will then get certified by an approved third-party called a Certification Body.

The Certification Body is composed of two industry professionals: An inspector and a certifier. This is referred to as the 'four eyes principle'. The certification process involves two steps: An On-site audit, and a Certification decision.

On-site audit: An inspector visits the factory and company, does a visual inspection, checks documents and procedures, and interviews staff and workers. The results from this visit is called an Audit Report.

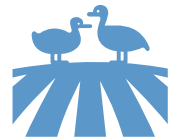
On farms and at slaughterhouses the Certification Body checks the well being of the animals, looks for any evidence of live-plucking or force-feeding, and makes sure everything is done in accordance with the standard.

At factories and manufacturers the Certification Body checks the RDS® materials (down, feathers, comforters, pillows, etc.) that enter and leave a factory to make sure they are properly identified. RDS® products are tracked as they move through production, and kept separate from non-certified products.

Certification decision: The Audit Report is sent to a Certifier who will review all the results, and decide whether the company is issued certification or not.

Downright is proud to have received RDS® recognition and certification, and our customers can sleep well knowing that what keeps them warm at night comes from only the finest and most responsibly sourced "No Fowl Play" down available.

To view our RDS® certification documents contact us at 718-788-6363



DOWNRIGHT

Established 1975