



# MATOUK

## Design Leader Program 2023



### **BENEFITS FOR OUR LEADING INTERIOR DESIGN PARTNERS**

The Design Leader Program was established to recognize and reward our most loyal interior design partners through exclusive access to discounts, sales and marketing materials, and promotional events. We sincerely thank you for your ongoing commitment to Matouk and for sharing our product and brand with your clients.

# Becoming a Design Leader

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The Design Leader Program features three tiers achievable through volume targets:  
**Silver, Gold, and Platinum.**

Accounts may gain immediate access to the program, or move up a level, at any point during the current calendar year, provided they reach the necessary volume targets.

Sales are reviewed at the end of each month and accounts will be notified shortly thereafter, via email, of any changes to their status.

The discounts listed below for each tier will be applied on top of Designer pricing and will be reflected on each invoice for any orders placed after qualification.

SILVER	GOLD	PLATINUM
<ul style="list-style-type: none"><li>• Additional 10% off of Designer pricing</li><li>• Complimentary Tape Book and Thread Book</li><li>• Designer Appreciation Event</li><li>• 30% Show House Bed Discount (1x/year)</li><li>• Build your library: 15% off of 10 or more swatch books of your choice</li></ul> <p><b>ANNUAL SALES CRITERIA: \$20,000</b></p>	<ul style="list-style-type: none"><li>• Additional 15% off of Designer pricing</li><li>• Complimentary Tape Book and Thread Book</li><li>• Designer Appreciation Event</li><li>• 40% Show House Bed Discount (1x/year)</li><li>• Complimentary set of Seasonal Swatches</li><li>• Complimentary Bespoke Set</li><li>• No Drop Ship Fees</li><li>• Build your library: 20% off of 10 or more swatch books of your choice</li></ul> <p><b>ANNUAL SALES CRITERIA: \$35,000</b></p>	<ul style="list-style-type: none"><li>• Additional 20% off of Designer pricing</li><li>• Complimentary Tape Book and Thread Book</li><li>• Designer Appreciation Event</li><li>• 50% Show House Bed Discount (1x/year)</li><li>• Complimentary set of Seasonal Swatches</li><li>• Complimentary Bespoke Set</li><li>• No Drop Ship Fees</li><li>• Build your library: 25% off of 10 or more swatch books of your choice</li></ul> <p><b>ANNUAL SALES CRITERIA: \$50,000</b></p>



**MATOUK**

To connect with your local sales representative, call or email  
Customer Service at 508.742.1500 or [customerservice@matouk.com](mailto:customerservice@matouk.com).