



Merchandising Guide

Spring 2025



We're excited to present the Merchandising Guide for our Spring 2025 collection. On the following pages, you'll see suggestions for pairing our newest products with existing pieces from Matouk. We hope that these creative combinations will spark fresh ideas and present our vision for the season in an entirely new way.

On each page, you'll see one of our spring introductions placed with several Matouk must-haves that work beautifully together. Of course, with infinite combinations possible, the opportunities are truly endless—these represent just a few of our favorites. As always, we're here to offer ideas for designing welcoming, wonderful spaces.

We look forward to your feedback as you explore everything that's new for spring. This season is a true celebration of renewal and artistry in every detail, bringing a fresh perspective to time-honored designs.

Wishing you the very best,

The Matouk Team



Baudin Butterfly

PINK



LOWELL Grass



LORELEI Pink



PETRA Pink



CALLISTA Clover



ATHENA Blush



DAKOTA Palm



Baudin Butterfly

PINK



DOROTHY Natural Ombre



INDIA Driftwood



DAPHNE Dune



STELLA Mocha



CAIRO SCALLOP Sand/White



AMALFI Dune



Baudin Butterfly

PRUSSIAN BLUE



AMARA TRIPLE PEARL Sailor Blue



LOWELL Azure



CABANON STRIPE Blue



AUGUST PLAID Sea



JASPER Hazy Blue



CALLISTA Bluebell



Baudin Butterfly

PRUSSIAN BLUE



OPHELIA Lemon



LOUISE PIQUE Dune



INDIA PIQUE Lemon



OPHELIA Dune



JASPER Lemon

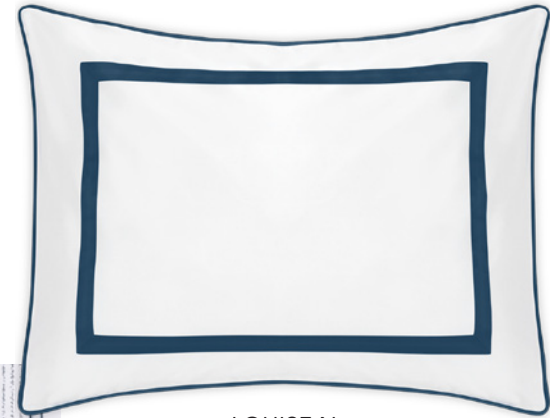


JASPER Lemon



Cabanon Stripe

BLUE



LOUISE Navy



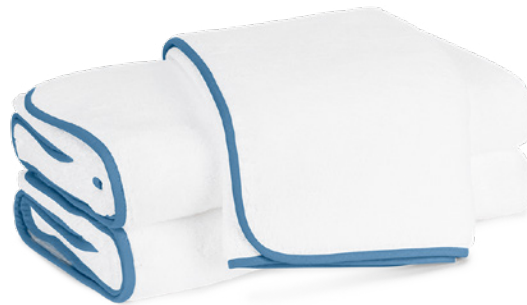
AMARA TRIPLE PEARL Hazy Pool



DOROTHY Blue Ombre



ASTOR BRAID Indigo



GIZA Cadet Blue



DAKOTA Steel Blue



Charlotte

PEONY



LOWELL Pink



AMARA TRIPLE PEARL Paradise



STELLA Peony



CLASSIC CHAIN Blush



CAIRO SCALLOP Blush/White



ASTOR BRAID Peony



Jasper

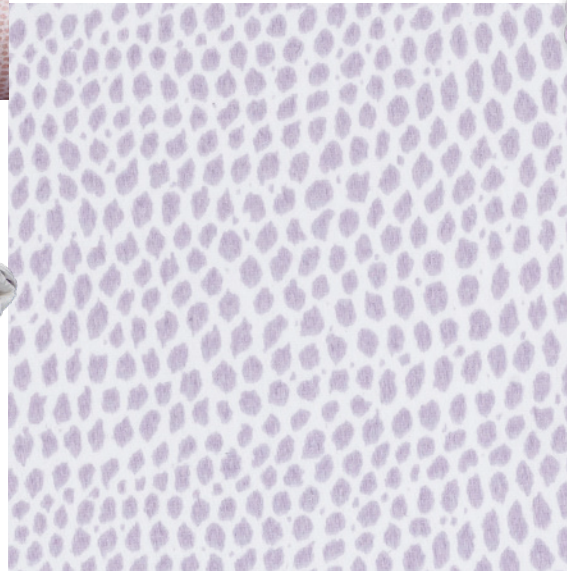
VIOLET



LORELEI VIOLET



CHARLOTTE Lavender



INDIA Lilac



POMEGRANATE LINEN Lilac



GIZA Wisteria



CALLISTA Lilac



Amara Triple Pearl

PALM GREEN



JASPER Green



CAMILLA PIQUE Palm



LOUISE PIQUE Grass



POMEGRANATE Citrus



CLASSIC CHAIN Spring Green



PETRA Grass



Amara Triple Pearl

BEACH



LOWELL Khaki



NETTO Dune



CATARINA Dune



DUMA DIAMOND Dune



MALIBU Pebble



LOWELL Champagne



Stella

HAZY BLUE



LOWELL Hazy Blue



DOROTHY Blue Ombre



ALBA Hazy Blue



POMEGRANATE Sea



NOCTURNE Sea



MARGARET Cloud



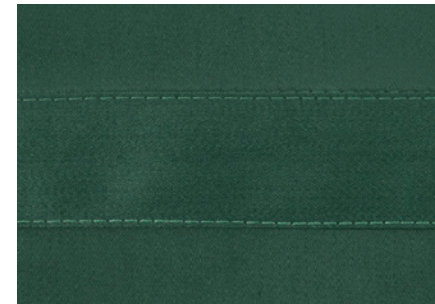
AZIZA Green

Stella

GREEN



JASPER Green



NOCTURNE Green



NETTO Celadon



LOWELL Green



BAUDIN BUTTERFLY Prussian Blue



Dorothy

SILVER OMBRE



NOCTURNE Dove



AZIZA Silver



LOWELL MATELASSE Dove



MILANO QUILT Dove



LOWELL Silver



PEARL Silver



Magic Mountain

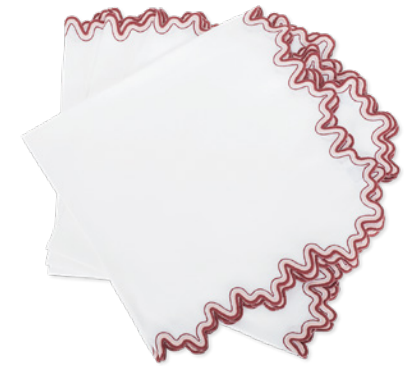
PARADISE



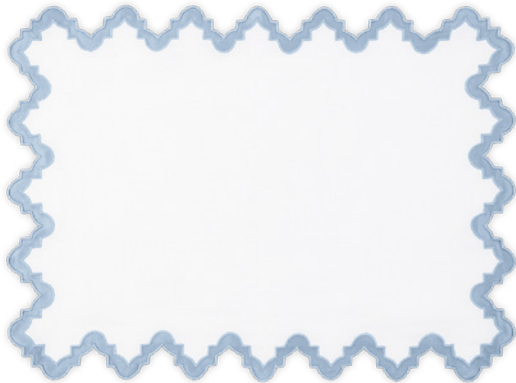
SCALLOP EDGE Grass



SAVANNAH GARDENS Pink



WAVE Paradise



AZIZA Hazy Blue



MIRASOL Grass



ICONIC LEOPARD Sky