



# MATOUK

## Design Leader Program 2025



### **BENEFITS FOR OUR LEADING INTERIOR DESIGN PARTNERS**

The Design Leader Program was established to recognize and reward our most loyal interior design partners through exclusive access to discounts, sales and marketing materials, and promotional events. We sincerely thank you for your ongoing commitment to Matouk and for sharing our product and brand with your clients.

# Becoming a Design Leader

The Design Leader Program features three tiers achievable through volume targets:  
**Silver, Gold, and Platinum.**

Accounts may gain immediate access to the program, or move up a level, at any point during the current calendar year, provided they reach the necessary volume targets.

Sales are reviewed at the end of each month and accounts will be notified shortly thereafter, via email, of any changes to their status.

The discounts listed below for each tier will be applied on top of Designer pricing and will be reflected on each invoice for any orders placed after qualification.

SILVER	GOLD	PLATINUM
<ul style="list-style-type: none"><li>• Additional 10% off of Designer pricing</li><li>• Catalog Opt-In: Free Matouk Book, Retail and Designer, and Mid Year Update</li><li>• Annual Designer Appreciation Event</li></ul>	<ul style="list-style-type: none"><li>• Additional 15% off of Designer pricing</li><li>• Catalog Opt-In: Free Matouk Book, Retail and Designer, and Mid Year Update</li><li>• Annual Designer Appreciation Event</li><li>• Swatch Opt-in: Optional 10 free swatch books per year of your choice</li></ul>	<ul style="list-style-type: none"><li>• Additional 20% off of Designer pricing</li><li>• Catalog Opt-In: Free Matouk Book, Retail and Designer, and Mid Year Update</li><li>• Annual Designer Appreciation Event</li><li>• Swatch Opt-in: Optional 15 free swatch books per year of your choice</li></ul>
<b>ANNUAL SALES CRITERIA: \$20,000</b>	<b>ANNUAL SALES CRITERIA: \$35,000</b>	<b>ANNUAL SALES CRITERIA: \$50,000</b>



To connect with your local sales representative, call or email  
Customer Service at 508.742.1500 or [customerservice@matouk.com](mailto:customerservice@matouk.com).